



新世界發展有限公司

New World Development Company Limited

(incorporated in Hong Kong with limited liability)

(Stock Code 股份代號 : 0017)

14 April 2011

Dear Non-Registered Holder of securities of the Company

Notification of publication of circular in relation to interim dividend for the six months ended 31 December 2010 (the “Circular”) on the Company’s website

We hereby notify you that the Circular of the Company, in both English and Chinese, is now available on the Company’s website at www.nwd.com.hk.

You may access the Circular by clicking “Announcement” under “For Investors” section of the Company’s website.

If you wish to receive printed copy of the Circular, you can complete the Request Form on the reverse of this notification and return it to the Company’s registrar in Hong Kong, Tricor Tengis Limited, by post using the mailing label provided. The printed copy of the Circular will be sent to you free of charge upon receipt of your request.

Please note that by completing and returning the Request Form to request for the printed copy of the Circular, you will expressly indicate that you prefer to receive all future Corporate Communications of the Company in printed forms.

Should you have any queries relating to this notification, please contact Customer Service Hotline of Tricor Tengis Limited at (852) 2980 1333 from 9:00 a.m. to 5:00 p.m., Monday to Friday (excluding public holidays).

Yours faithfully,

For and on behalf of

New World Development Company Limited

Wong Man Hoi

Company Secretary

致本公司證券的非登記持有人

於本公司網站刊發有關截至2010年12月31日止年度之中期股息通函(「通函」)的通知

我司現謹通知閣下，本公司之通函的英文本及中文本，現已登載於本公司網站www.nwd.com.hk。

請於本公司網站內的「投資界」項目內按「通告」以閱覽及接收通函。

倘閣下擬收取通函的印刷本，可填妥本通知背面之申請表格及利用郵寄標籤寄回本公司之股份過戶登記處—卓佳登捷時有限公司。通函的印刷本將免費發送予閣下。

請注意，當閣下填寫及寄回申請表格以索取通函的印刷本後，即表示閣下確認擬收取本公司日後刊發的所有公司通訊的印刷本。

倘閣下對本通知有任何查詢，請於星期一至星期五(公眾假期除外)上午9時至下午5時致電卓佳登捷時有限公司客戶服務熱線，電話號碼為(852) 2980 1333。

代表

新世界發展有限公司

王文海

公司秘書

謹啟

2011年4月14日

REQUEST FORM

申請表格

To: **New World Development Company Limited (the "Company")**
c/o Tricor Tengis Limited
26th Floor, Tesbury Centre
28 Queen's Road East, Wanchai, Hong Kong

致：新世界發展有限公司(「公司」)
卓佳登捷時有限公司轉交
香港灣仔皇后大道東二十八號
金鐘匯中心二十六樓

I/We would like to receive the printed copy of circular in relation to interim dividend for the six months ended 31 December 2010 (the "Circular") and all future Corporate Communications of the Company in printed forms.

本人／吾等要求索取有關截至2010年12月31日止年度之中期股息通函(「通函」)及 貴公司日後刊發的所有公司通訊的印刷本。

Signature :

簽署： _____

Date:

日期： _____

Name:

姓名： _____ (English英文)

_____ (Chinese中文)

(in block letters 以正楷填寫)

Contact Phone Number:

聯絡電話： _____

Notes 註：

1. Corporate Communications refer to any documents issued or to be issued by the Company for information or action of holders of securities of the Company, including but not limited to annual report, interim report, notice of meeting, listing document, circular and proxy form.
公司通訊指由公司發出或將予發出以供公司證券持有人參照或採取行動的任何文件，其中包括但不限於年報、中期報告、會議通告、上市文件、通函及代表委任表格。
2. By completing and returning this Request Form to request for the printed copy of the Circular, you have expressly indicated that you prefer to receive all future Corporate Communications of the Company in printed forms.
當閣下填寫及寄回申請表格以索取通函的印刷本後，即表示閣下確認擬收取公司日後刊發的所有公司通訊的印刷本。

(Please cut along the dotted line請沿虛線剪下)



Please cut the mailing label and stick this on an envelope to return this Request Form to us.

No postage stamp is required for local mailing

當閣下寄回此申請表格時，請將此郵寄標籤剪貼於信封上。
如在本港投寄，閣下無需支付郵費或貼上郵票

Mailing Label 郵寄標籤

Tricor Tengis Limited
卓佳登捷時有限公司
Freepost No. 簡便回郵號碼：37
Hong Kong 香港
New World Development (17)